

LAND ADVISORY GROUP

# Disclosure / Confidentiality Statement

The material contained in this Offering Memorandum is confidential, furnished solely for the purpose of considering the acquisition of 40.209 acres on Beavers Road in Cherokee County, Georgia ("Property"), and is not to be used for any other purpose or made available to any other person without the express written consent of Ackerman & Co. and Pioneer Land Group. ("Broker") and the Owner ("Owner"). This Offering Memorandum was prepared by Broker, and the information contained herein has been obtained from sources that Broker deems to be reliable, and Broker has no reason to doubt its accuracy. However, neither Owner, its affiliates, officers, directors or employees, nor the Broker, nor any other party, make any warranty or representation, expressed or implied, as to the accuracy or completeness of the information contained herein, including but not limited to financial information and projections, and any engineering and environmental information and any downloadable files. Prospective purchasers should make their own investigations, projections, and conclusions. It is expected that prospective purchasers will conduct their own independent due diligence concerning the Property, including such engineering inspections as they deem necessary to determine the condition of the Property. Ackerman & Co. and Pioneer Land Group represent the Owner in this transaction and makes no representations, expressed or implied, as to the foregoing matters.

This Offering Memorandum is exclusively presented by the Broker. For additional information or to schedule a property tour, please contact:



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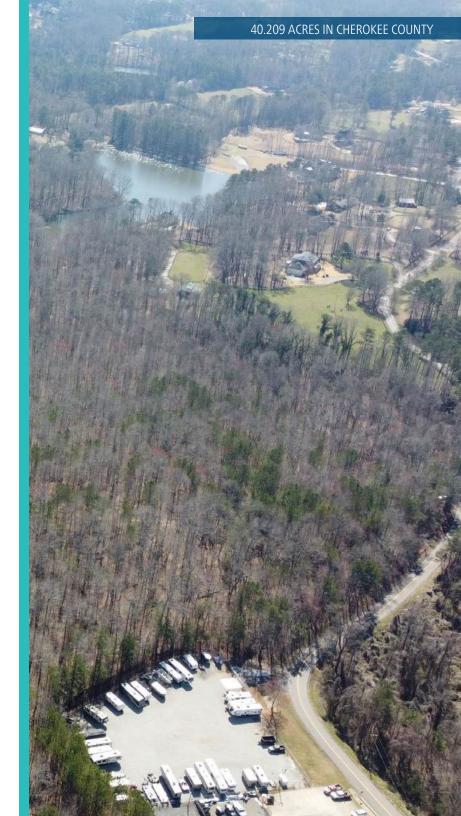
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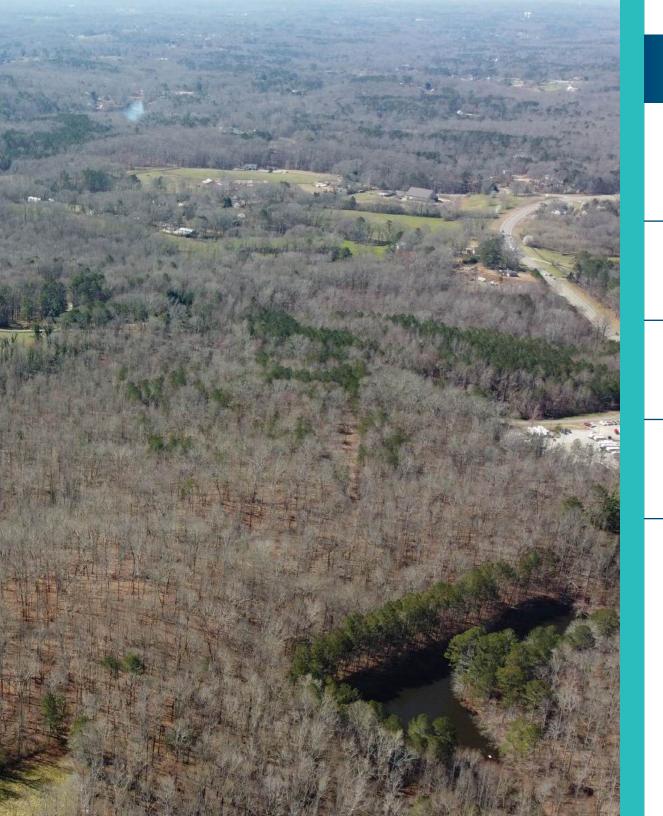
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# Table of Contents

THE OPPORTUNITY

THE PROPERTY

7 THE MARKET

4 PROPOSAL REQUIREMENTS

5 SUPPORT INFORMATION

# The Opportunity

**Ackerman & Co.** and **Pioneer Land Group** are pleased to present for sale **40.209 acres** located on Beavers Road in Cherokee County.

**Beavers Road** offers the following attributes:

- Convenient access to Interstate 575, approximately 5 miles away, offering easy access to Atlanta.
- Downtown Canton and Downtown Ball Ground are approximately 8 miles from the property, offering an array of dining, retail and entertainment.
- Located less than a mile from Cherokee Veterans Park, a 149-acre park, which offers a wide range of amenities, including a recreation center, athletic facilities, a playground, and a monument honoring U.S. military service.
- Woodmonth Golf and Country Club is located just southeast of property.
- Access to Highway 20 directly by the property, offering convenient travel to surrounding amenities.
- Just over 4 miles from Canton Marketplace, a regional shopping center which features Dick's Sporting Goods, TJ Maxx, Target, Kohl's, Lowe's, Best Buy and national & locationa restaurants.
- Located in Cherokee County, where the average price of a new detached home was \$657,000 in 2024.
- Located in the Creekview High School district which had 234 new detached home sales in 2024 with an average price of \$692,000.
- There is no sanitary sewer located near the property, meaning it will likely be a septic development.
- Approximately 450 feet of frontage on Beavers Road.
- Currently zoned R-80 and R-60 on the property.

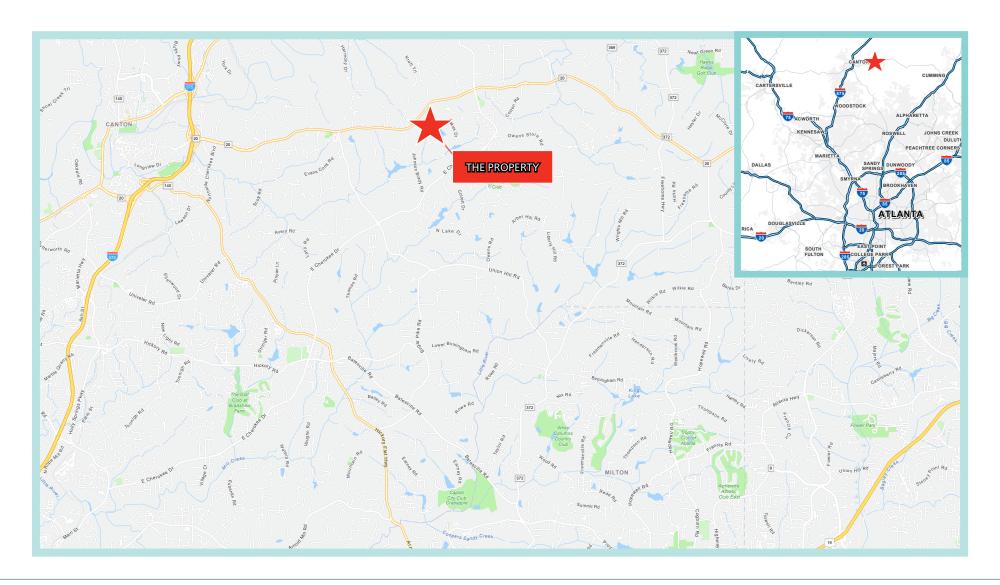
Interested parties should submit a letter of intent ("LOI") pursuant to the terms outlined in the Process section of this Offering Memorandum.



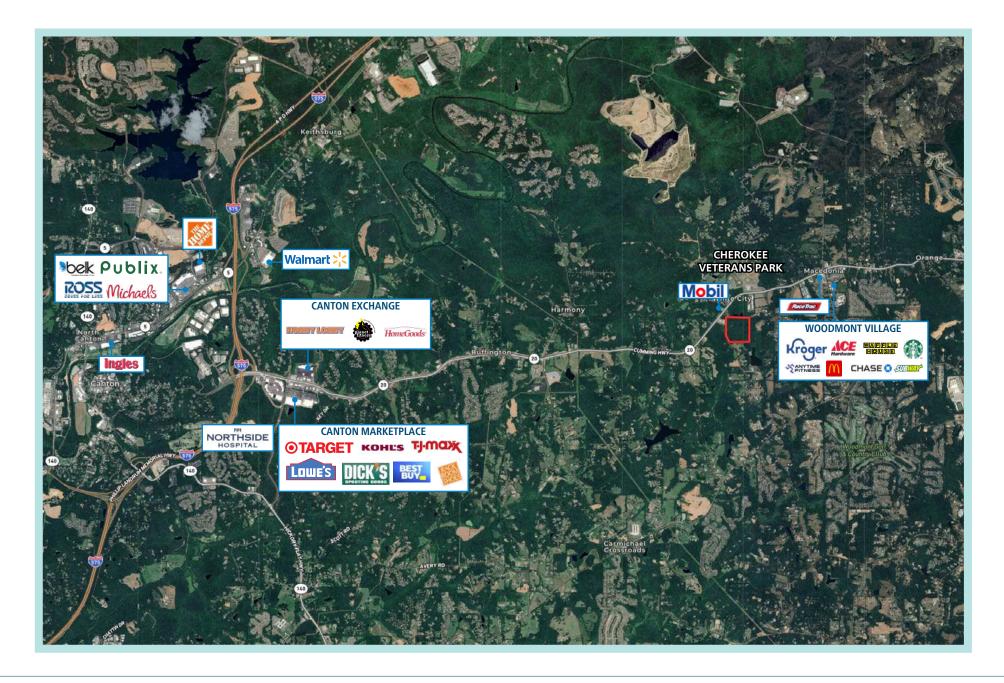


# The Property

**The Property** is located on Beavers Road in Cherokee County, GA. The parcel ID is 03N11 046.



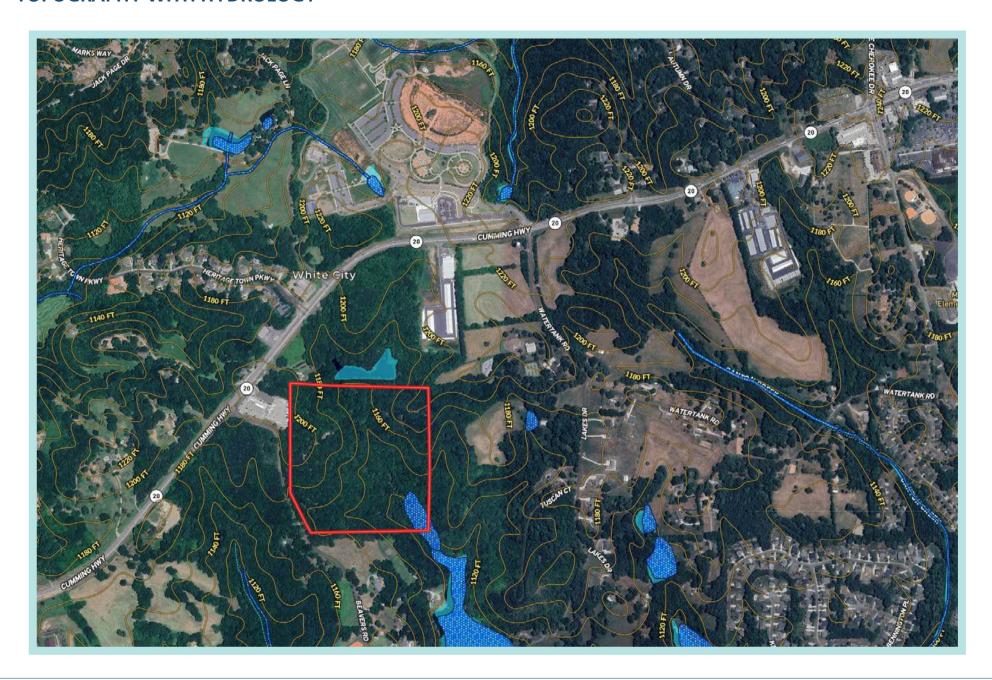
## HIGH ALTITUDE AERIAL WITH NEARBY AMENITIES



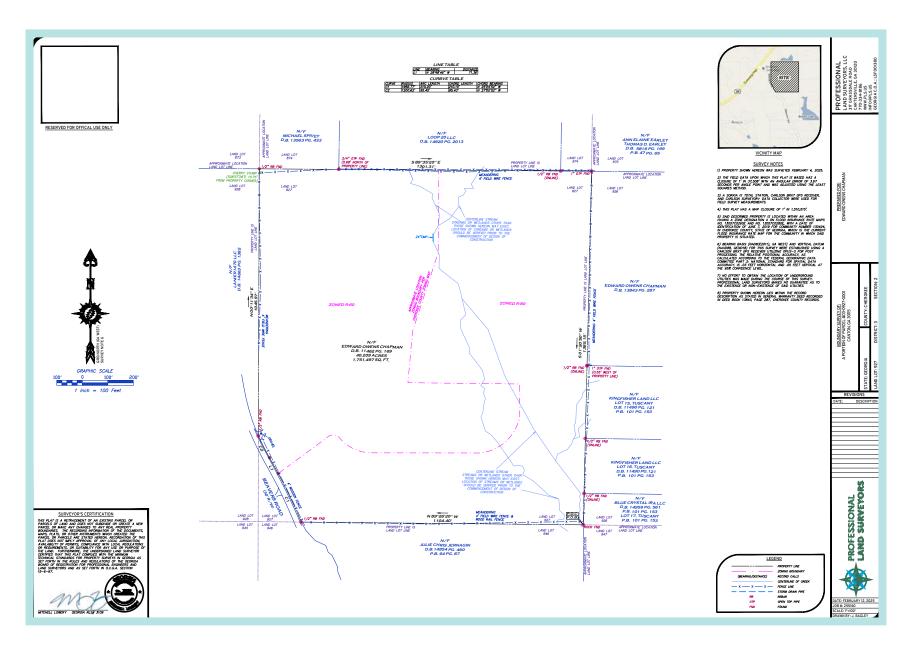
## HIGH ALTITUDE AERIAL WITH NEARBY AMENITIES



# **TOPOGRAPHY WITH HYDROLOGY**



## **SURVEY**



### **ADDITIONAL DETAILS:**

#### **ZONING**

**The Property** is currently zoned R-60 and R-80 in Cherokee County with the following development standards (R-60/R-80):

Minimum Lot Area	60,000 SF	80,000 SF
Minimum Lot Width	110′	120′
Minimum Front Setback	35′	35′
Minimum Side Setback	10′	25′
Minimum Rear Setback	30′	30′

#### **FUTURE LAND USE**

The Country Estates character area is noted for its low-intensity housing, horse farms, and agricultural production. This area promotes farming and livestock production along with large lot housing that preserves the surrounding rural aspects. Country Estates residential lots are typically around two acres or more, with more prevalent housing development than in Rural Places. As well, Country Estates differentiates itself with "estate farms," horse farms, equestrian-related development, and its low-intensity residential community feeling.

#### **UTILITIES**

There is a domestic water line in the right-of-way of Beavers Road. There is no sanitary sewer located near this property.

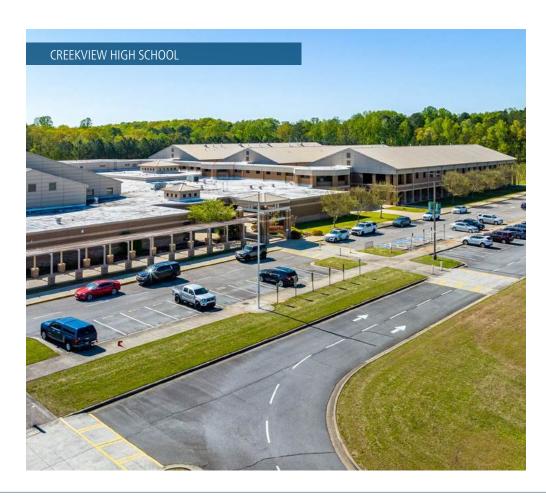


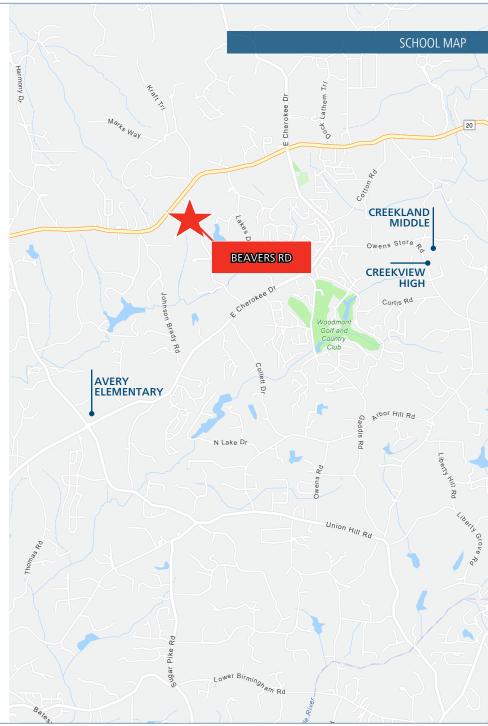




## **SCHOOLS**

SCHOOL	DISTANCE IN MILES			
ELEMENTARY SCHOOL				
Avery Elementary	3.3 Miles			
MIDDLE SCHOOL				
Creekland Middle	3.8 Miles			
HIGH SCHOOL				
Creekview High	3.8 Miles			



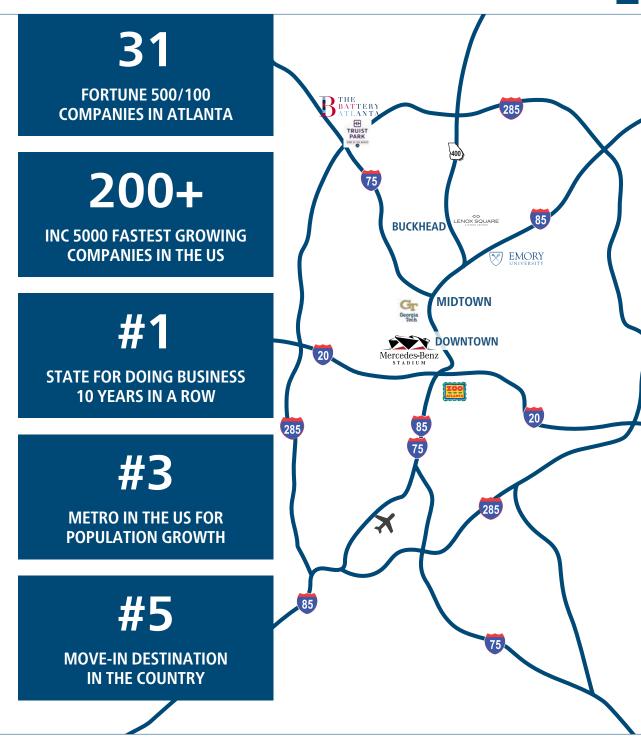


# The Market

Atlanta boasts a robust economy, playing host to a staggering 17 Fortune 500 companies, including household names like **Coca-Cola, Delta Air Lines, and The Home Depot**. This concentration of industry giants fosters innovation and economic growth, creating a dynamic environment for businesses of all sizes. Furthermore, Atlanta consistently ranks among the top 10 cities for the lowest cost of doing business in the US, offering a significant competitive advantage for companies looking to establish or expand their operations.

The fastest-growing metro area in the Southeast, Atlanta attracts a diverse population with a thriving job market. The city offers a compelling value proposition with a relatively affordable cost of living, making it attractive for renters and homebuyers. Vibrant neighborhoods cater to diverse preferences, from bustling downtowns to charming suburbs.

Metro Atlanta is a haven for tourists. **World-class attractions**, a thriving arts and culture scene, and easy access to stunning natural beauty make Atlanta an unforgettable destination.



Canton, GA, and Cherokee County are rapidly emerging as a dynamic hub within Metro Atlanta, blending robust economic growth with a desirable quality of life. Fueled by its convenient proximity to Atlanta via I-575, the area is experiencing a surge in population. Canton offers a vibrant downtown scene, historical landmarks, and developing recreational spaces along the Etowah River Greenway.

- **Downtown Canton** is a delightful blend of preserved history and contemporary life. Main Street, with its historic buildings, is undergoing a revitalization phase with a focus on creating a pedestrian-friendly environment, with the Canton Theatre, Mill on Etowah and Cannon Park attracting residents and tourists, alike.
- The **Etowah River Greenway** is a developing area focused on recreation and mixed-use development offering opportunities for outdoor activities, such as hiking and biking, along the Etowah River and Etowah River Park.
- Cherokee County boasts a diverse economic base, anchored by major employers like Northside Hospital Cherokee and a strong manufacturing sector. Major area employers include Inalfa Roof Systems (1,000 employees), Pilgrim's Pride (760 employees), Chart Industries, Inc. (715 employees), Piolax Corporation (615 employees), and Universal Alloy Corporation (559 employees).

With all of the surrounding amenities, convenient access to the interstate, a strong job market, and a thriving city, **The Property** is an excellent opportunity for a builder to establish a presence in this market.





Cherokee Veterans Park, a sprawling 149-acre expanse and one of Cherokee County's largest parks, is anchored by the newly opened L.B. "Buzz" Ahrens, Jr. Recreation Center. This modern 32,623 square-foot facility boasts two full-size basketball courts, a comprehensive fitness zone, a dance studio, versatile classrooms, and administrative offices. Victory Hall, a 200-seat banquet space with a catering kitchen and veranda, provides an ideal venue for events.

Honoring military service, a prominent monument at the park's entrance features a central U.S. flag, flanked by granite walls detailing the branches of the armed forces.

The park caters to diverse interests with an artificial turf field, two natural grass fields, tennis and pickleball courts (reservable through the Cherokee Tennis Center), a playground, skate park, catchand-release fishing pond, master garden, and a vast open meadow. Paved walking paths and the Silver Star Trail offer recreational trails. Concessions and restrooms enhance visitor comfort. Future developments, contingent on funding, include a baseball/softball complex, additional tennis and pickleball courts, and a large community pavilion.





### CHEROKEE COUNTY DETACHED HOUSING AND LOT ANALYSIS

The Cherokee County housing market continues to experience strong growth for both new and resale SFD houses. The new construction SFD housing sales data for Cherokee County from 2021-2024 is as follows:

YEAR	# OF SALES	% OF ATLANTA MSA SALES	AVERAGE SALES PRICE	% GROWTH IN AVERAGE SALES PRICE
2021	1,535	7%	\$444,000	-
2022	1,432	7%	\$531,000	+19.6%
2023	1,259	8%	\$577,000	+8.7%
2024	1,455	9%	\$657,000	+13.7%

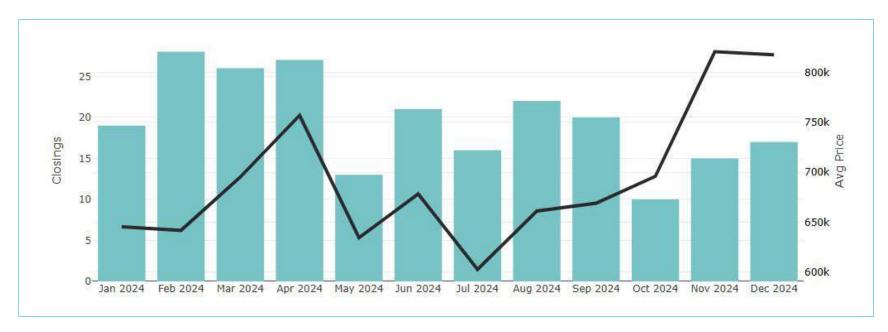
Below are the highlights for this market through 4Q24:

- Annual starts of 1,332, representing a 3% increase in the last four quarters.
- Annual closings of 1,377, representing a 6% increase in the last four quarters.
- Based on the annual starts, there is only a 16.1 months supply of VDLs in this market.

### **CREEKVIEW HIGH SCHOOL DETACHED HOUSING AND LOT ANALYSIS**

Through 2024, Creekview High School district continued to show growth in the SFD market. Below is the new house sales data for this market for 2021-2024:

YEAR	# OF SALES	% OF CHEROKEE COUNTY SALES	AVERAGE SALES PRICE	% GROWTH IN AVERAGE SALES PRICE
2021	213	14%	\$550,000	-
2022	176	12%	\$623,000	+13.3%
2023	226	18%	\$636,000	+2.1%
2024	234	16%	\$692,000	+8.8%



With the continued growth and desire for homebuilders to enter the Cherokee County and Creekview High School markets, Beavers Road is an excellent opportunity to fill the immediate housing needs.

# Proposal Requirements

The 40.209 acres in Cherokee County are offered at a price of **\$2,750,000** or **\$68,393** per acre.

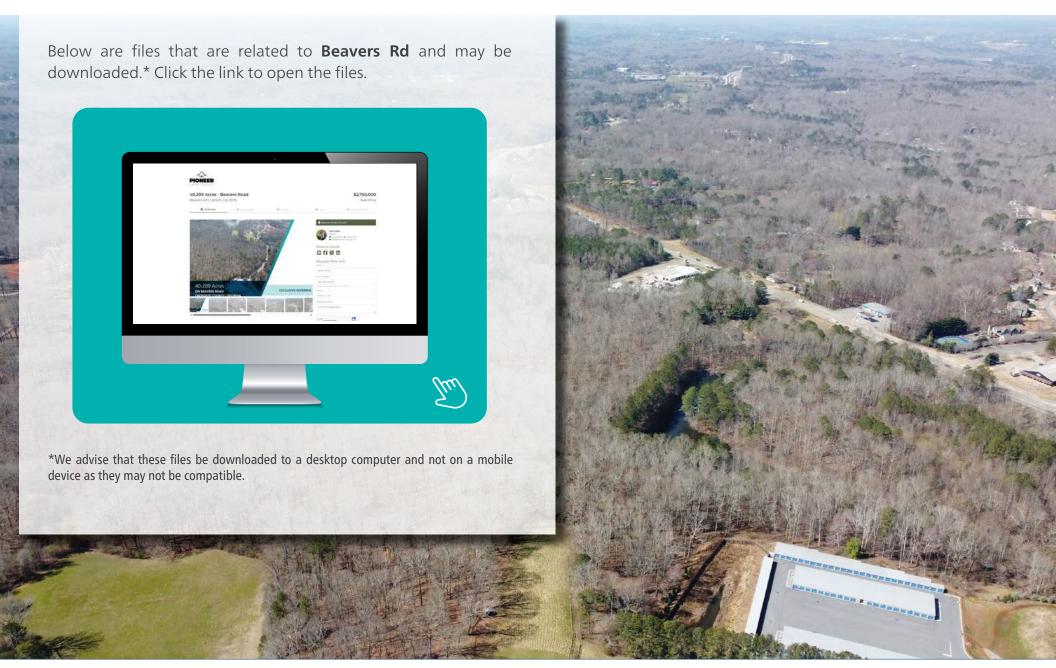
Interested parties should submit proposals in the form of a proposed term sheet that includes the following information:

- Price
- Earnest money
- Due diligence period
- Closing period
- Contingencies
- Overview of purchaser including financial capabilities

We are available to discuss the project and address any questions at your convenience.



# Support Information





kerman & Co. All rights reserve

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